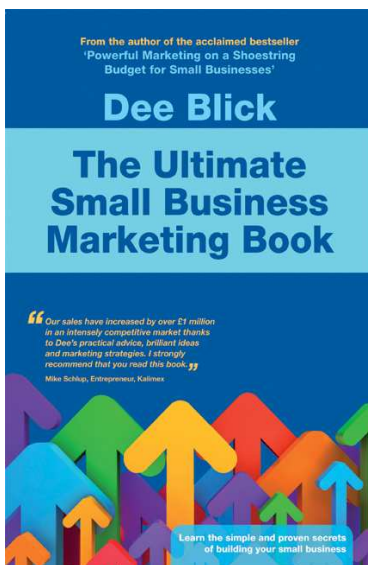




Press Release -
for immediate release

Marketing guru Dee Blick is set to repeat her Amazon 5 star success with her new book “The Ultimate Small Business Marketing Book”

Few books have the distinction of remaining at the top of their category on Amazon for too long and are quickly overtaken. Not so with Dee Blick. Her first book “Powerful Marketing on a shoestring budget for small businesses” published in 2008, has been in the top three marketing books ever since. Unfortunately,



“Our sales have increased by over £1 million in an intensely competitive market thanks to Dee’s practical advice, brilliant ideas, and marketing strategies. I strongly recommend that you read this book.”

Mike Schlup, Entrepreneur,
Kalimex

however, that is about to change as she will certainly upstage herself with her brilliant new book “The Ultimate Small Business Marketing Book”.



Nothing stands still in business and much has changed in the marketplace since publishing her first book three years ago. Social networks have become more important and search engines even more sophisticated. No business can afford to be left behind through lack of knowledge.

As a Fellow of the Chartered Institute of Marketing, Dee is at the top of her game in this fast moving world and, as a successful business owner herself, she is no theorist, but very hands on with what works right now - and what doesn't!

Not surprisingly this eagerly awaited book has already attracted praise from illustrious quarters. John Peel OBE says “Dee is one of those rare business authors with a successful track record of growing small businesses. Her advice is invaluable and can be trusted because it’s as far removed from marketing theory as you can get.”

Dee has an exceptional talent for writing and has won seven national awards for writing press releases and adverts, each having generated the highest reader response in its respective publication. She is also an avid blogger, she writes a regular marketing column for the Financial Mail Women's Forum and is a regular columnist for many printed publications.

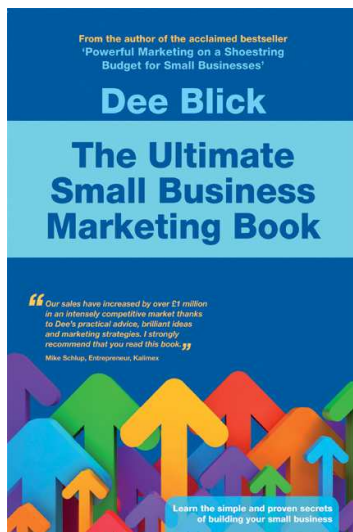
In 2009, Dee featured as a marketing entrepreneur on BBC's 'Beat the Boss' alongside the 'The Apprentice' star Saira Khan; an experience that resulted in Dee becoming a popular and sought after public speaker. In response to many requests from her readers, Dee has recently launched a series of one day Marketing on a Shoestring boot camps for small businesses.

"This is a must have book which you should buy just for the outstanding chapter on sales letters alone. Dee's magical way of conveying the message is comparable, enlightening. Follow her advice, read the case studies, put it into practice and it will transform your business just as it has mine."

Freddie St George, Franchisor, Raring2go!

"Dee is one of those rare business authors with a successful track record of growing small businesses. Her advice is invaluable and can be trusted because it's as far removed from the marketing theory as you can get."

John Peel OBE, Business Angel and Philanthropist



Dee Blick's new book "The Ultimate Small Business Marketing Book" is published by Filament Publishing in paperback June 29th 2011 at £15. ISBN 978-1-905493-77-7

It can be pre-ordered on Amazon.co.uk

Dee Blick's website is www.themarketinggym.org

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