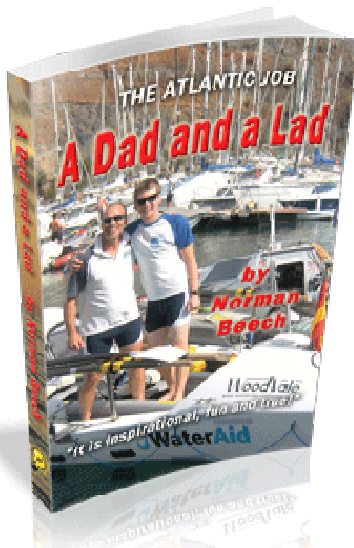


Beech Boys become first British father and son to row the Atlantic

With two years of preparation and training, Norman Beech and his son James became the first British father and son team to row across the Atlantic in an incredible 3,000 mile rowing challenge, that took them from Tenerife to Antigua.



“No matter how much time you spend on a rowing machine, the real test is how you cope with being on the open water for the couple of months it is going to take.”

North West Evening Mail

In the 82 day row, which also saw James celebrating his 19th birthday and

becoming the youngest man to row across the Atlantic, the Beech Boys kept an online blog and a ship’s log to record every second of their adventure.

However, they had a big reason behind their adventure. With Norman’s dreams including helping to equip other people and leaving a lasting impact, he decided that he would row the Atlantic with James in aid of WaterAid, a charity which enables the world’s poorest people to gain access to safe water, sanitation and hygiene education. With 884 million people worldwide not having access to safe water, this equates to one in eight people of the world’s population. 1.4 million children die every year from diarrhoea caused by unclean water and poor sanitation - that’s 4,000 child deaths a day or one child every 20 seconds.

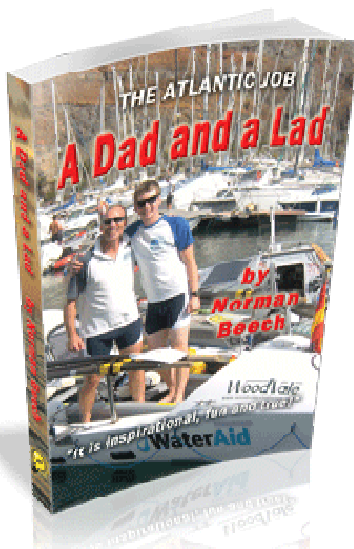
With the support of their family, friends and sponsors, Norman and James managed to row almost 3,000 miles, when most people would struggle with 30 miles, in a 24 foot rowing boat across the second largest piece of water on earth.





The memoirs of their voyage tell the lows of the trip, but also the highs of being followed by whales and dolphins, the fun, humour and of course the close bond of their father and son relationship. Packed with photographs of their time at sea, it is a story of adventure and commitment.

The proceeds of this book will be going to support WaterAid. Their vision is of a world where everyone has access to the basic human rights of access to safe water, hygiene and sanitation which underpin health, education and livelihoods forming the first, essential step in overcoming poverty.



“The Atlantic Job - A Dad and a Lad” by Norman Beech is published by Filament Publishing Ltd in paperback July 5th

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