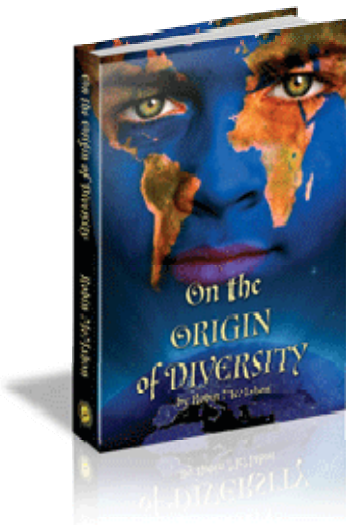




History or Mystery? How can you really tell Fact from Fiction?

History, they say, is written by the victors and conquerors, not by the losers, and the mists of time frequently obscure the actual facts. Traditions and customs encourage acceptance of the established version of events. Historically many stories and theories have been presented as facts, sometimes because the originator wishes they were, whilst others were created to meet individual and group needs.



Instead, depressingly dramatic, bloody and cruel events have happened over time with unnecessary suffering and lost potential because unverified facts have been, and are, incorrectly indoctrinated. The truth, author Robin McMahon decided, needed a champion.

With the table of contents spanning seventeen pages, and with over 223,000 words, this is a work of epic proportions. Effortlessly linking subject to subject, and laboriously researched over many years, Robin McMahon believes diversity is one of our greatest gifts. Taking his inspiration and scientific stance from Charles Darwin, Robin commences from the origins of the subjects he covers, which includes the evolution of our

species and of many religions.

Written for non-academics, the book features in-depth research on a mind bogglingly wide range of topics, with a diversity of wondrous facts, fictional stories with traditional and new theories which enable the reader to select the bits that interest them. Ideas for reducing stress and depression are featured in addition to the real and potential effects of species extinction. It is perfect to pick up, open at random and find yourself on the quest to understand what really happened around the world at different times. It is a real odyssey of discovery, with several challenges for those who wish to join the author on a journey of their own.

Robin lives in Somerset with his wife and dog and is keen to discuss ideas through the website. Website: www.origin-of-diversity.com.

Meet the Author - Robin McMahon



The Author Robin McMahon was born in London. When he left school he moved to England's West Country, where he became a successful farmer and one of the youngest members of a parochial church council in England.

McMahon later used his natural entrepreneurial skills to forge a varied career in a number of jobs, and also several businesses which he started from scratch and built to success. His wide and multifaceted experience is reflected throughout *On the Origin of Diversity*.

Robin places great value on the creation of a meaningful life, and feels strongly that success is available to almost everyone regardless of genetics and inheritance. In his view, the most important thing, in both work and leisure, is consistently to treat everyone as we would like to be treated ourselves—though he is all too aware of the attendant frustrations and difficulties caused by the unique nature of every member of the human race. 'I believe that diversity is our greatest gift,' he says. 'Diversity naturally carries almost as many potential negatives as positives, and we all need to understand that it is impossible for every single thing in our lives to rise above the average.'

Sometimes it's necessary to settle for a little less—but that knowledge should never stop us from striving towards better things.' 'My hope is that this book promotes some discussion which may lead readers into ways of making the most of the most wonderful gift we have: our diversity.'

Robin has a variety of talks and is pleased to talk to wide range of audiences about different aspects of diversity. Please do not hesitate to contact Robin if you would like Robin to attend an event you are organising or if you would like to attend an event where Robin is talking. All the talks are factual and based on Robin's research and in every one Robin welcomes questions and ideas – he uses many for the planned reprint of *On the Origin of Diversity*!

On The Origin of Diversity by Robin McMahon, is published by Filament Publishing Ltd and is available in hardback and also for Amazon Kindle and all other tablet readers.

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