



Filament Editorial Selection Criteria

Filament Publishing are pleased to invite authors to submit unsolicited submissions of all genres.

As we publish through a number of different imprints, we are looking for manuscripts to publish in all genres. The Editorial Group will recommend which of our imprints any particular manuscript is best suited for.

On the first Thursday on every month our Editorial Group meets to discuss and evaluate new submissions. The group looks for manuscripts that meet our editorial guidelines (see below)

We require submissions to initially provide a 'one pager' overview of the book, using our industry standard book proposal format. This should be supported by a Reader's Report, from an independent professional editor; an author biography; a chapter synopsis and sample chapters of the book, if available. These will be presented and considered at our monthly editorial meeting which takes place on the first Thursday of each month.

Included on the editorial group is a Literary Agent who is connected to all the major publishing houses in the UK and USA. If it is believed that the manuscript meets their criteria, the author will be offered an agency representation contract. The book proposal will then be included to the agency's portfolio at the major international book fairs.

All authors will receive a timely response from the editorial team indicating their proposals for taking the manuscript forward.

In addition to the merits of the manuscript, the editorial team will also want to know how much visibility the author has in the marketplace and the level of activity they have on social media.

We are looking for authors who are active marketeers and have built up a following both online and also at speaking events which should also be a major source of sales. Active authors who are promoting themselves, their events and their books

Our perfect author is one who recognises that their book is the foundation of their business and is a tool to both raise their profile and to help them achieve a bigger strategic goal. They would also be committed to an ongoing planned programme of promotional and PR activity in support of their book.

Filament is proud of its reputation for producing high quality and successful books. We accept new books to join our growing family of titles where:

- Their title is consistent with Filament's publishing policy and our values
- The book passes our editorial quality thresholds
- The project is one to which we can add value
- The project is viable and has the potential to be profitable for all
- The author has a clearly defined market for their publication

- The author is active in building and engaging with a following on social media
- The author has built profile online and in the media
- The author is prepared to work in partnership with us to bring their products to market
- There is sufficient lead-in time prior to the launch date to allow time for all necessary marketing and PR to take place

To submit your manuscript you will need:

- A one page description of the book
- An author biography
- A synopsis of your book
- Either the complete manuscript as a Word document or a selection of consecutive chapters
- A description of the marketplace and niche that the book is aimed at
- An overview of your social media activity
- Any recent press cutting or articles

Templates for all of these can be downloaded from the website.

If you have any questions please telephone, Skpye or use the Contact Form.
We will always reply! We are authors as well - and know what it is like!