



Pay-as-you-go Book Creation Services

From our growing team of proven independent editors, proofreaders, creative professionals, designers and technicians, select the services you require for your project on a pay-as-you-go basis and link with them through our cloud-based Author Project Management platform. As no two books are the same, all prices are based on sight of manuscript.

Unlike with Self-Publishing, with Filament you are not on your own. You remain in total charge of your project but with the personal help and support of a dedicated publishing mentor to help you every step of the way. You choose the tasks you want to do yourself, and outsource everything else to expert professionals.

Menu of Services

BUSINESS STRATEGY, PROJECT PLANNING AND ROUTES TO MARKET

Set firm foundations for your project before getting started. Be clear on your objectives, what you need the book to do for you and where you need it to position you in the marketplace. Our Mentoring service gives you a structured weekly call with your publishing mentor and a plan to follow - plus training, support and the use of our cloud-based Author Project Management platform. Subscriptions from £25 per week

EDITORIAL DEVELOPMENT

Professional Editor to independently assess your manuscript and advise on structure, style and content. Get a Reader's Report to be reassured that your manuscript is 'oven ready' for publication and the best it can be. Reader's Report £99

ORIGINATION

Book Design and Layout - bring your manuscript to life on the page with an imaginative book layout. Budget £2 per page for a simple layout. Text doesn't have to be boring!

PROFESSIONAL PROOFREADING

I don't care if your auntie was a teacher - this is far too important to give to anyone other than a qualified professional and a member of the Society for Editors and proof readers. Budget £4 - £8 per 1000 words. Or apologise every time you sell a book!

BOOK COVER DESIGN

Creating print ready artwork - your book cover has a very specific job to do and needs to resonate with your target reader. This is too important to leave to chance. Budget £150 - £350, depending on the designer.

EBOOK CONVERSION into all current formats - and publishing them to all the 70+ data warehouses for worldwide distribution on Apple iBook Store, Nook, Kobo, Amazon Kindle, Android tablets, Barnes&Noble, Waterstones and OverDrive digital distribution to 40 countries and 30,000 libraries. Each version has its own ISBN and entry. Budget £200 (based on complexity of book)

AUTHOR WEBSITE

Author Website Package - Your site is the link between your writing and your reader. It needs to cater for their needs and interests - and turn them into customers! Budget £800 - £1000 plus VAT. Fully user editable. Full training included. We help you become an expert.

SOCIAL MEDIA AND EMAIL MARKETING

Setting up all your platforms and working with you to get your first posts up. Training you to become fluent and effective on Social Media platforms. From £175

YOUTUBE VIDEO PRODUCTION

Half-day location film shoot either in our London studio or at a chosen location within the M25. Shooting in high definition to broadcast quality. Full studio light kit (to give a 'BBC Newsnight' polish to the footage). Interview conducted by a professional journalist. Green screen background available. Teleprompting facilities also available. Budget £1,200. We can also film your speaking events and create product or web videos from them.

PR STARTER PACKAGE

The services of a professional journalist to help craft a press release in a form that will be attractive to the media. Remember, it is the author (not the book) who is the story. The launch of their book is a topical reason for an author's story to be told. It is the journalists job to find out and share that story! PR Package from £250

MARKETING AND PROMOTIONAL MATERIALS

Designing and printing bookmarks, author business cards, leaflets, posters, pull-up banners and stationery.

BOOK PRODUCTION

A printer price comparison services to get the best combination of quality, cost, speed and service. Pre-flight check of all print ready files to avoid delays. Managing the print process and quality control. Stock dispatch, storage and fulfilment

BACK OFFICE SERVICES FOR AUTHORS, EXPERT AND SPEAKERS

Filament WildFire is a flexible subscription based service which give you access to your own team of graphic designers, web coders, ghostwriters, video cameramen and editors, PR specialists and copywriters, and marketeers. Your monthly subscription gives you access to all of these professionals - on an hourly basis, as you need them.

SPECIALIST TRAINING SERVICES

Do you want to be a better public speaker? Do you want to know how to create a PowerPoint presentation? We can provide bespoke training to help you become self-sufficient.